

WOMEN LEADERS IN TECH LAW

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Ring, a litigator, repped LinkedIn in a suit alleging the company violated the Wiretap Act, California's right of publicity law, and other state and federal laws when it imported members' email contacts so it could send them invites to the service. Earlier this year, many of the claims in the closely watched case were dismissed, leaving only the right of publicity and other related claims alive.

Name a mentor and the most important thing you learned from him or her.

Tim Fielden, assistant general counsel at Microsoft, taught me to approach all aspects of my cases from the client's perspective, from legal strategy to recording time. Some cases require a full-court press because they involve issues that are important to the business, while others do not. Bills should reflect this thought process in both task descriptions and totals. By teaching me to be an effective outside counsel for Microsoft, Tim taught me the skills I needed to do that for other clients as well, which has been invaluable in building my practice.

One piece of advice you'd give a woman starting out in tech law?

Develop an expertise in something that interests you and invest in yourself. Sometimes your cases will provide the opportunities you need to develop this expertise, but sometimes you will have to seek them out yourself by, among other things, attending conferences and writing articles. If you take the time to figure out what interests you and how you can use it to help clients, you have the building blocks for a practice that will be successful and that you enjoy.

Time saving tip?

Use driving time for conference calls.

One word others would use to describe you?

Loyal.

Favorite gadget?

Nikon D60 camera.

Least favorite part of being a lawyer?

Discovery wars and bills.



Name the most overhyped thing in tech today.

Internet of things—at least for now.

What recent development do you see having a big effect on your practice, industry or area of focus?

The focus of regulators on big data and data brokers.

Whose job do you wish you had?

Executive producer for Bravo TV.