

Women Leaders IN TECH LAW

Ready for a deep dive? Let's open the kimono and think outside the box. Those choice bits were among the responses we got when we asked our 50 Women Leaders in Tech Law to identify annoying business jargon. It's a question that these honorees are particularly well suited to answer. In deciding to focus on the tech sector for this, our third annual Women Leaders program, we've curated (another winner!) a group of women, in house and at firms, who have, well, taken it to the next level: These are the go-to dealmakers, IP litigators and patent strategists, practice leaders and thought leaders who help keep the region's tech-focused economy humming 24/7. So please, take a moment and read through the profiles on the pages that follow. You'll get a sense of each woman's practice and personality, ideas for where to take any one of them to lunch — and a few phrases to purge from your next big PowerPoint.

— Greg Mitchell, Editor in Chief

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IN TECH LAW

CAROLYN LUEDTKE

PARTNER, MUNGER TOLLES & OLSON

This litigator's preference for fast-paced businesses and the ever-changing frontiers of the tech landscape has made her a favorite among social gaming and other tech companies needing to resolve copyright, trade secret and employment mobility issues. While many of Luedtke's successes remain secret, her recent work defeating Zynga's attempt to shutter Vostu, the largest social gaming company in South America, gained particular attention when she secured orders in Brazil and the Northern District of California allowing Vostu gamers to play on.

If you could change one thing about working in the tech industry, what would it be?

More women, both at engineering level and in positions of leadership.

When time is short, how do you ramp up on new information?

I just submerge myself in the industry or product. When I have a new video game case, I play the video game for hours. When I had a case involving whether certain basic principles of physics were a trade secret, I read physics text books. I sure preferred playing video games, but the only way I can learn an industry and the intellectual property within that industry is to read what people in the industry read.

Name a mentor and one thing you learned from that person.

Kristen Myles. She is a partner at my firm. I am blessed to have an amazing group of women partners at Munger, and Kristen is the most senior of the group. She is a brilliant former Supreme Court clerk who was the first special master for the Supreme Court. At the same time, she is a mother of three who sews her children's Halloween costumes and loaned me all her maternity clothes when I was expecting my first child. I learned from her that you can excel at your career and still be open about the non-professional aspects of your life, like your children. Having a senior woman in my firm who had achieved balance while really excelling at her profession gave me confidence that I, too, could find a way to have a top-notch legal career and also be an active, involved mother.

Never forget to ... :

Be thankful for what you have.

One word others would use to describe you?

Busy.

— *Teresa Wall-Cyb*



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ROSEMARIE RING

PARTNER, MUNGER, TOLLES & OLSON

Ring defends smartphone makers and other manufacturers of mobile devices in consumer class actions. She is lead counsel to HTC in litigation over data collection software as well as claims alleging a link between smartphone use and brain cancer. She has also defended Microsoft in several national class actions over data services for the T-Mobile Sidekick.

What do you like most about working with Silicon Valley companies?

I get to work on cases involving issues that matter to courts, politicians, and my 12-year-old nephew who wants to know what the privacy policy on his newest app means.

What drives you?

Connecting with clients and helping their businesses succeed. I am fortunate to have long-term and close relationships with most of my clients. I know their businesses and their people. As a result, I can defend them (and avoid litigation where possible) in ways that are consistent with their business objectives and culture. It feels good to win a tough case, but knowing that it benefits the client's business, and in turn the people I work with every day, is what gives it meaning for me.

When time is short, how do you ramp up on new information?

The Internet. What is [blank]? There is always an answer!

Business jargon or cliché that most sets your teeth on edge?

"Think outside the box." What box? This implies that we always begin with some defined set of problems and solutions, which is not true, especially in the tech industry. Just think about the problem and how to solve it.

Name two people you would work with if you could and why.

Meg Whitman, because she is always taking on new challenges, which would keep things interesting. Virginia Rometty, because she has remained committed to IBM for over 30 years, which means she knows the company's business and the value of loyalty.

One word others would use to describe you?

Loyal.

— *Teresa Wall-Cyb*



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