

Women Leaders IN TECH LAW

Ready for a deep dive? Let's open the kimono and think outside the box. Those choice bits were among the responses we got when we asked our 50 Women Leaders in Tech Law to identify annoying business jargon. It's a question that these honorees are particularly well suited to answer. In deciding to focus on the tech sector for this, our third annual Women Leaders program, we've curated (another winner!) a group of women, in house and at firms, who have, well, taken it to the next level: These are the go-to dealmakers, IP litigators and patent strategists, practice leaders and thought leaders who help keep the region's tech-focused economy humming 24/7. So please, take a moment and read through the profiles on the pages that follow. You'll get a sense of each woman's practice and personality, ideas for where to take any one of them to lunch — and a few phrases to purge from your next big PowerPoint.

— Greg Mitchell, Editor in Chief

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ROSEMARIE RING

PARTNER, MUNGER, TOLLES & OLSON

Ring defends smartphone makers and other manufacturers of mobile devices in consumer class actions. She is lead counsel to HTC in litigation over data collection software as well as claims alleging a link between smartphone use and brain cancer. She has also defended Microsoft in several national class actions over data services for the T-Mobile Sidekick.

What do you like most about working with Silicon Valley companies?

I get to work on cases involving issues that matter to courts, politicians, and my 12-year-old nephew who wants to know what the privacy policy on his newest app means.

What drives you?

Connecting with clients and helping their businesses succeed. I am fortunate to have long-term and close relationships with most of my clients. I know their businesses and their people. As a result, I can defend them (and avoid litigation where possible) in ways that are consistent with their business objectives and culture. It feels good to win a tough case, but knowing that it benefits the client's business, and in turn the people I work with every day, is what gives it meaning for me.

When time is short, how do you ramp up on new information?

The Internet. What is [blank]? There is always an answer!

Business jargon or cliché that most sets your teeth on edge?

"Think outside the box." What box? This implies that we always begin with some defined set of problems and solutions, which is not true, especially in the tech industry. Just think about the problem and how to solve it.

Name two people you would work with if you could and why.

Meg Whitman, because she is always taking on new challenges, which would keep things interesting. Virginia Rometty, because she has remained committed to IBM for over 30 years, which means she knows the company's business and the value of loyalty.

One word others would use to describe you?

Loyal.

— *Teresa Wall-Cyb*



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